

# SAY YES BUFFALO INTERNSHIP OPPORTUNITY SUBMISSION FORM

**Organization Name:** Danceability, Inc.

**Location:** 2365 George Urban Blvd./Remote

**Website:** [www.danceabilityinc.org](http://www.danceabilityinc.org)

**Organization Description and Core Values:** Danceability is an individualized dance, fitness and movement program serving the special needs community. Our studio is led by qualified staff and dedicated volunteers who create a nurturing environment that empowers our students to flourish and grow while promoting a healthy lifestyle... and we have a little fun along the way!

**Position Supervisor & Title:** Ms. Katie Wawrzaszek, Community Engagement Specialist

**Internship Title:** Marketing Intern

**Internship Duties and Responsibilities:**

The marketing intern will have the opportunity to work in and/or gain knowledge of the following areas: social media marketing, graphic design, photography and video production. *The selected candidate is not guaranteed or required to perform duties in all of these areas.*

The marketing intern will be responsible for aiding the marketing committee in advancing the digital presence of the organization and increasing community engagement online. Tasks may include maintaining the social media calendar, creating content and managing social media campaigns on Facebook, Instagram, Twitter and LinkedIn, copywriting, blog writing, researching current trends and best practices, increasing digital engagement, tracking and archiving media, securing photo and video footage of classes and events, social media analytics and will be assigned based on the skills of the selected intern.

**This is a remote position, however, you may come on-site to capture any photos or videos if desired.**

**Minimum Requirements:**

- Say Yes Scholar enrolled in college full-time and in good academic standing – must be at least a rising Sophomore. Recent college graduates may also apply.

**Preferred Requirements:**

We seek a motivated individual that is both a creative and critical thinker. The desired candidate will be a team player with a positive attitude and desire to learn new skills and contribute to a collaborative work process. The marketing intern will be detail-oriented with strong time-management skills.

- Familiarity/ownership of photo/video editing software
- Experience with social media platforms and calendars (HootSuite, etc.)
- Skilled writer with strong communication skills
- Experienced graphic designer, photographer or videographer

**Intern takeaways:**

- Gain knowledge of the field
- Build interpersonal skills



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**Accommodations:**

The Say Yes Internship Program is committed to providing equal access to individuals with disabilities, including physical access to programs and reasonable accommodations for interns.

**Duration of employment:** This internship takes place during the fall 2020 semester. Please note that this is a flexible position and hours can be modified to meet the needs of the hired intern and employer.

**Compensation:** \$14.75 an hour, up to 160 hours total

**To apply:** Submit resume and cover letter to [info@sayyestoyourcareer.org](mailto:info@sayyestoyourcareer.org). **If necessary, Say Yes staff may send you suggestions before we send your cover letter and/or resume to the employer(s). In order to submit your materials by the deadline, please ensure that you check your email and reply promptly.**

**By applying to this internship, you are agreeing to the application agreement which can be found beneath the internship postings on our website.**

**Deadline:** September 29, 2020 at 5 PM

**Interviews:** will take place after the application deadline.

Please note that internships are competitive and not every scholar will receive an interview. If you are selected for an interview, the employer will contact you directly.

